

Business

SECTION D

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HOME SWEET HOME SHOW

200 local exhibits in event

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DAYTONA BEACH — HGTV television personality Carter Oosterhouse and Orlando “chef to the stars” Richard Rosado will be the headliners for the 51st annual Daytona Beach Home Show.

But the real stars for the three-day event at the Ocean Center, which starts this coming Friday and runs through Sunday, will be the more than 200 exhibits by area homebuilders and home-improvement businesses.

More than 15,000 visitors are expected to attend from throughout Central Florida, said Jessica Fox, event marketing manager for The News-Journal, which is producing the Home Show.

This year's Daytona Beach Home Show also will feature a “Daytona Beach Design Star” competition, which will test the skills, creativity and resourcefulness of three local interior designers.

The competition is modeled after the “Design Star” show that airs on HGTV.

Oosterhouse will announce the winner on the final day of the Home Show.

The contestants are interior designers Alissa Bennett, Beverly Brock and Julie Baker.

“We are excited to be in it,” said Baker of Model Furniture Gallery in Orange City.

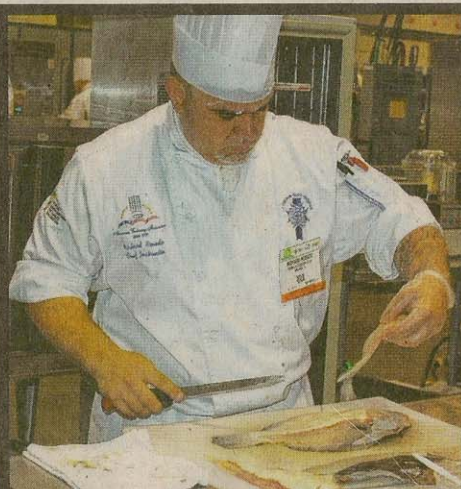
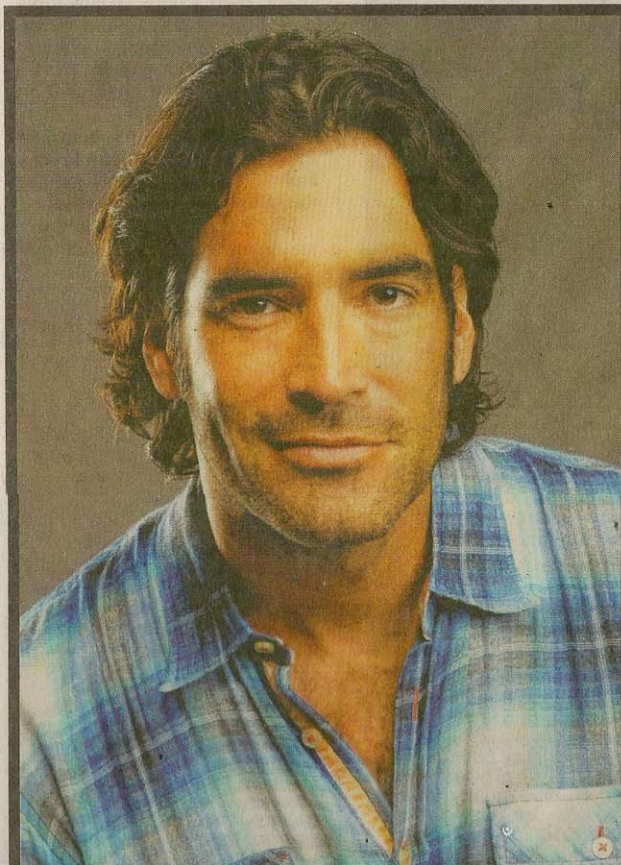
Brock, of Method Interiors in Sanford, said she is looking forward to meeting Oosterhouse.

“I think it will be fun,” Brock said.

Bennett, of Design Studio A in Port Orange said, “I love a good challenge. I love competition and the Home Show is a great venue to showcase my work and meet the public for future business. Having Carter Oosterhouse at the Home Show is HUGE!”

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Headlining the Daytona Beach Home Show are, clockwise from left, HGTV television personality Carter Oosterhouse, and Orlando chef to the stars Richard Rosado. This year's show features a Daytona Beach Design Star competition. Julie Baker, below, with Model Furniture Gallery in Orange City, is one of three competing interior designers.



If You Go

WHAT: 51st annual Daytona Beach Home Show

WHEN: Oct. 21-23

TIME: 10 a.m.-6 p.m. Friday and Saturday; 10 a.m.-4 p.m. Sunday

WHERE: Ocean Center, 101 N. Atlantic Ave., Daytona Beach

COST: Free Admission. Parking available for \$5

WEBSITE: www.dbnjshs.com/homeshow/